

# Letters

## More Schutzhund

Here is \$28 for a subscription to Doberman World. Having subscribed before, a long time ago, I thought it was time I did again. Your magazine is the best. I would like to see more articles on the Doberman in Schutzhund.

Keep up the good work.

Karen Rowe  
Napa, California

## Dobes in Philippines

You will kindly note that we have had a name change, from ADPPI to PDF (Philippine Dobermann Federation, Inc.), in accordance with the circular of the Federation Cynologique Internationale (FCI), of which PCCI is a Federal member, calling on its member countries to henceforth adopt the breed's name to conform to how it is recognized in its own country of

origin. Therefore, since "Dobermann" is what our breed is called in its native Germany, we have since dropped, at PCCI's request, the official usage of the term "Doberman Pinscher," notwithstanding that imports into the Philippines have to date been almost exclusively from the USA.

For the guidance of anyone who wishes to correspond with us, our mailing address is: Philippine Dobermann Federation, Inc., MCPO Box 1016, 1299 Makati, Metro Manila, Philippines.

Thank you for your attention.

Lualhati P. Kintanar  
Secretary

## Jessy Centerfold

The January/February issue of your magazine paid tribute to Jessy v.d. Sonnenhöhe by presenting her in the

Doberman World Centerfold. I hope Barbara Fleischaker doesn't take it the wrong way if I correct here a number of incorrect statements in her notes. I am not aware of the source of the information supplied in the article on Jessy, but thought it would be in everyone's best interest to get the facts straight according to the official Dobermann Verein records.

Jessy v.d. Sonnenhöhe, stud book number ZB 49753, was whelped together with her ten other littermates on June 28, 1934 in the German town of Nürtingen. Her breeder was Herr Friedrich Hahn, who was also responsible for breeding Jessy's mother, Alice gen. Bella v.d. Sonnenhöhe, stud book number ZB 46185, whelped on January 22, 1931.

Alice was one of eight puppies (three plus five), and only her call name was Bella. The preceding abbreviation "gen" stands for "genannt," which literally trans-

## ADVERTISING RATES

Full page, color: \$249

Full page B/W: \$89

Half page B/W: \$59

Litterbox insert: \$10

Commercial rates for incorporated businesses are 150% of regular rates.

## NOTE NEW Ad Deadlines!

January/February - December 10th

March/April - February 10th

May/June - April 10th

July/August - June 10th

September/October - August 10th

November/December - October 10th

## THEME ISSUES

January/February - Specialty Winners/

Top 20/Owner-Handler

March/April - Upcoming Stars

May/June - Stud

July/August - Awards

September/October - Recent Winners

November/December - Bitch

**Theme Issue Special Rates**

**Full page: \$79**

Theme ads are in a special pre-formatted section. No special lettering or ad treatment allowed. Maximum 1 photo per page; no limit on number of pages. For the Stud and Bitch Issues, a 3-generation pedigree plus 25 words of copy plus name and address is all that is allowed. For all other issues, 50 words of copy plus name and address is all that is allowed.

## Ad Specs

The magazine is sent to Doberman judges (Breed, Group and all-breed). Prices include ad layout to your specs and

one photograph. Additional photos \$20 each. Add \$10 for over 100 words in ad. A color ad is \$249 - up to 6" x 9" color separation. A second color (blue, red, yellow, etc.) is \$100 additional per page. Prepaid ads only. Extra artwork, screens, add \$10. Solid reverses (white letters on black), add \$30; white letters on photo, add \$10; rescreens, \$30. (Due to technical production limitations, we cannot run more than two side-by-side full page bleeds or solid reverses without charging extra. Please enquire.) We do not airbrush. We cannot accept photographers' proofs. Please send actual photo, not rescreen or pmt. **PREFERRED POSITIONS** (by reservation): Front cover (color only), \$900 (includes half page inside; page placement of this half page is at the publisher's discretion). We will not accept show photos for the front cover. Outside back cover (color only), \$600. Inside front cover, \$120. Page one, \$120. Inside back cover, \$100. Position preference will be given to color ads. **ALL PHOTOS** are automatically returned with a tear sheet of your ad.

## Editorial Policy

Contributions in the form of articles, letters, or money are always welcome. It is our goal to provide an "open forum" where the important topics of the day can be presented and discussed - it is up to the individual reader to determine what is "right" - our publishing an article does NOT imply endorsement or agreement.

If you have something to say, please send it in. We prefer typewritten articles

but we will accept them in any form. Pictures and illustrations are most welcome. All contributors receive a complimentary copy of the magazine in which their article originally appears.

We reserve the right to edit all articles, though we seldom do. The copyright and ownership of the articles submitted remain with the author, except we would like to retain the following rights: 1. First magazine publication rights; 2. Right to reprint article in "The Best of the First 10 Years of Doberman World" or other such books we might publish in the future; 3. Right to reprint article in other of our magazines if necessary, changing the breed reference as required. We will drop this right if specifically requested by the author. Reprinted articles will end in \*\* instead of \*.

The deadline for articles is 15 days before ad deadline (given above). Please let us know what you think!

## Attention Specialty Clubs:

We will be happy to trade a half page ad in the magazine advertising your club's specialty in exchange for the club inserting our subscription order forms in the specialty catalog (just send us the half page ad copy and number of catalogs to be printed and we will send you the order forms). We are always most happy to publish specialty results and specialty photos. Just send us a marked catalog or copy thereof. We prefer candid photos with the dogs identified. Share your specialty with those who couldn't be there! \*

lated means "called." To further explain the confusion concerning the names, it must first be understood that Herr Hahn had bred two other litters with the "A" prefix. To simplify identification between some of the more significant dogs in the litters, their call names were entered into the stud books as well.

Herr Hahn was no newcomer to the breed, having bought his foundation bitch, Alba v. Werntal in 1922. Below here I've set up Jessy's immediate tail line for you to be able to follow. Mr. Hahn's breeding line.

Alba v. Werntal, ZB 25613 (1922); Asta v.d. Sonnenhöhe, ZB 30975 (1924); Asta II v.d. Sonnenhöhe, ZB 41750 (1927); Alice gen. Bella v.d. Sonnenhöhe, ZB 46185 (1931); Jessy v.d. Sonnenhöhe, ZB 49753 (1934).

To return to Jessy herself, she was black and tan like her five brothers and five sisters. She was sold to a well-established German breeder of the time, Herr Willi Rothfuss of Stuttgart, Germany. Herr Rothfuss had bred Jessy's sire, Cheloc v. Raufelsen (ZB 47216). Cheloc was later sold to Italy before his true value as a sire was fully appreciated. He was reported to have been an outstanding male with a particularly beautiful head.

Jessy was shown only a limited number of times by Herr Rothfuss. She was once Best Open Bitch at the Reichsieger Show in 1936, being defeated for the Sieger title that year by Leddy v. Burgund (ZB 49400). In 1937, it was then Jessy's turn, and (again after winning her class), she was declared Reichsiegerin (today renamed the Bundessieger Show). Jessy was never awarded an International Championship title.

In January 1937, she gave birth to the famous "F" litter v. Raufelsen. The sire of this litter was the World Sieger, Troll v.d. engelsburg (ZB 48591). From this litter, Ferry (ZB 51454) and Freya (ZB 51459) both won Sieger titles (in 1938) and both were later exported to the USA, as their parents had been before them.

Jessy was then bought by the American breeder Mr. Fleitman, who had the well-known Westphalia Kennels, where she then proceeded to leave her mark on the breed in the USA.

Of Jessy's children remaining in Germany, her son Frido (ZB 51456) went on and became a sire of enormous influence in Germany in the 1940's. Such is the narrowness of the German Dobermanns' taproots, that today Dobermanns in **Germany** can claim innumerable

## NOTE NEW DEADLINES!

The deadline has been moved from the 1st to the 10th of December, February, April, June, August and October.

In order to better serve our subscribers and advertisers, we have changed the ad deadlines in the magazine. This should help get the magazines in the mail in a much more timely manner. We ask our writers and advertisers to please make a note of the new deadlines, listed at the bottom of page 6. Thank you!

- The Publisher

crosses to such key individuals as those mentioned above.

I hope this letter goes by way of clearing up some misinformation.

Jens Kollenberg  
Kiebitzreihe,  
Germany

### The View from Here

I have thoroughly enjoyed Doberman World issues for several years now, and am aware of your editorial policy.

I just finished reading "The View from Here," by Ms. Turner, January/February Doberman World. Ms. Turner suggests that she DOES use or refer to factual sources such as "World Book," at least for the definition of conformation.

Please, Ms. Turner, may I suggest that you refer to some factual sources to derive your definition of "liver function" and the relative toxicity of the tissue?

It would be appropriate for you to provide a bibliography of sources so that the naive readers may study and better judge your statements.

I personally consider this "liver opinion" to fall into the category of "old wives' tales" until proven otherwise. A knowledgeable vet may shed some light on the issue. I've eaten liver for years!

Donald Lawver

Rockville,  
Maryland

### Top Twenty

I am writing in behalf of the Greater Twin Cities Doberman Pinscher Club Inc., to do a little boasting regarding our obedience members.

On the Top Twenty Obedience Competitors listing there are five members from our club. That represents one-fourth of the competition. All from Minnesota.

We are very proud of their accomplishments and felt it would be of interest to others around the "Dobe World."

Thank you for a fine publication regarding Doberman Pinschers.

Loretta C.  
Cornelius  
Farmington,  
Minnesota

### Correction

Just received the March/April issue and it's great! Upon rereading my article, however, I need to retract something I stated. On page 17, in the third column, I stated that Dr. Calvert had made the suggestion that because of the severity of a cardio problem in some lines, those lines should not continue to be bred. **WRONG!** That was something told to me second-